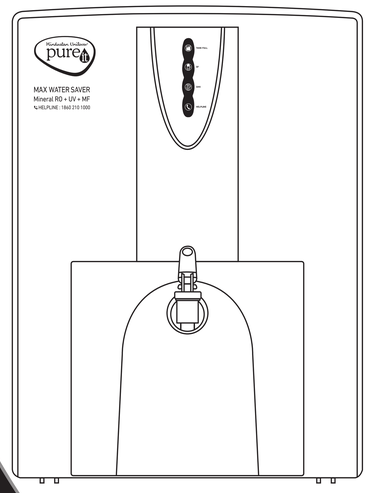
Hindustan Unilever
pure it

MAX WATER SAVER
Mineral RO + UV + MF



Advanced 7 Stage Purification With RO+UV+MF

Includes Mineral Cartridge

With Eco Recovery™ Technology

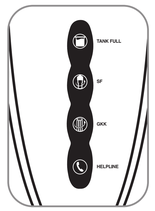
Large 10 Litres Water Storage

Healthy Family, Healthy Planet

swachh aadat swachh bharat

The device image is for representation purpose only; actual design may vary.

Unique Advance Alert System



STORAGE TANK	
Off	Tank not full
Blinking	No input water/low input pressure (<5 psi)
Solid White	Tank full
SEDIMENT FILTER	
Blinking	*Life of pre sediment filter will end soon, clean the filter or call Pureit helpline for replacement, if it is not cleaned/replaced in time it may affect the performance of the purifier
Solid White	Pre sediment filter is safe to use
GKK	
Off	GKK life is completed and must be replaced, at this point auto shutoff shuts the water flow, ensuring you don't drink unsafe water even by accident
Blinking	*Life of "GKK will end soon, call Pureit helpline for replacement
Solid White	GKK is safe to use
HELPLINE	
Off	Purifier is safe to use
Blinking	Key Electrical Fault, call Pureit helpline for assistance
Solid Red	GKK life is about to end/completed, call Pureit helpline for assistance

For the purchase of Pureit Max Water Saver Mineral RO+UV+MF GKK, please call Pureit helpline 1860-210-1000

Awards won by Pureit

WATER DIGEST AWARD 2016
Best Upcoming RO Water Purifier

WATER DIGEST AWARD 2016
Best Water R&D and Technological Breakthrough

READERS DIGEST
MOST TRUSTED BRAND AWARD 2015

CAPACITY (VOLUME): STORAGE TANK 10 LITRES.
FOR MFG. UNIT ADDRESS, READ THE FIRST TWO LETTERS OF THE SR. NO. AND SEE ADDRESS PANEL.
RP - RONCH POLYMERS PVT. LTD., SUR. NO. 181/2, PANCHAL UDYOG NAGAR, VILLAGE BHIMPORE, NANI DAMAN, (U. T.) 396 210.
RC - RONCH POLYMERS PVT. LTD., SUR. NO. C-38, PHASE-1, CHAKAN MIDC, VILLAGE MAHALUNGE, TALUKA KHED, DIST. PUNE 410 501, MAHARASHTRA.
RH - RONCH POLYMERS PVT. LTD., SUR. NO. 246/2, VILLAGE HINJEWADI, TALUKA MULSHI, DIST. PUNE 411 057, MAHARASHTRA.

MKTD. BY : **HINDUSTAN UNILEVER LIMITED,** UNILEVER HOUSE, B. D. SAWANT MARG, CHAKALA, ANDHERI (E), MUMBAI 400 099, MAHARASHTRA. © HUL 2018

MODEL: **PUREIT MAX WATER SAVER MINERAL RO+UV+MF** (IN HOME WATER PURIFICATION SYSTEM) NET CONTENTS :
1) PUREIT MAX WATER SAVER MINERAL RO+UV+MF IN-HOME WATER PURIFICATION SYSTEM - 1U
2) PUREIT MAX WATER SAVER MINERAL RO+UV+MF INSTALLATION & ACCESSORIES KIT - 1U

PRE-INSTALLED GERM KILL KIT - EXPIRY DATE : 3 YEARS FROM THE MFD.

FOR QUERIES, FEEDBACK AND SUGGESTIONS
CONTACT : CUSTOMER RELATIONS MANAGER - WATER
CALL : 1860-210-1000
VISIT : WWW.PUREITWATER.COM
EMAIL : PUREIT.HUL@UNILEVER.COM
PO BOX 14760, MUMBAI 400 099.

SR. NO.
MFD.
MRP. ₹ (INCL., OF ALL TAXES) :
} PLEASE REFER TO ONLINE PRINTING ON TOP FLAP

CBU CODE: WPNT700

PUREIT MAX WATER SAVER MINERAL RO+UV+MF

INPUT VOLTAGE	: **100-240**Va.c
RATED POWER	: **60** W (MAX.)
INPUT WATER PRESSURE	: MIN **10** PSI MAX **30** PSI
DEVICE DIMENSIONS (IN MM)	: 360 (L) X 253 (W) X 485 (H)

Hindustan Unilever Limited

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MAX WATER SAVER
Mineral RO + UV + MF

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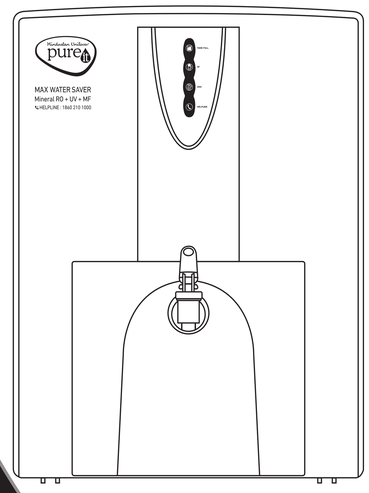
pure it



Advanced 7 Stage Purification With RO+UV+MF

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FREE Installation and Pre-filter#

Unique features of PUREIT MAX WATER SAVER MINERAL RO+UV+MF

Advanced 7 stage purification process with RO+UV+MF
Every drop of water you drink is sweet and always safe.

100% RO purified water
All water passes through RO ensuring no mixing of purified and impure water. Only RO can remove harmful chemicals like Lead, Mercury, etc.

Includes mineral cartridge
Enriches water by adding essential minerals like Calcium and Magnesium.

Large storage capacity of 10 litres
You will never run out of purified water.

With Eco Recovery™ Technology

High water saving up to 60%*
Saves significant water when ordinary ROs save about 25%.

Double Purity Lock:
Advance Alert warns you 15 days before filter expiry
Auto Shut Off stops water if filter is not changed
100% guarantee of safe and sweet water.

United States Environment Protection Agency (USEPA) compliant
Meets the toughest safety standards by removing 1 Cr virus and 10 Cr bacteria from 1L water.

Hi-speed purification of up to 24 litres/hour* (Highest among leading ROs^)
Purifies water required for the entire day in less than 1 hour**.

100% Food Grade Plastic~
Prevents harmful toxins from leaching into water.

*Under test condition, Input TDS – 750 ppm, Turbidity – <1 NTU, Input Pressure – 10 psi, Input Hardness – 300 ppm, Temp. – Room temp. **Assumption: 5 member family needing 20 litres of water every day (4 litres per person per day). ^Pureit Max Water Saver Mineral RO+UV+MF's has highest purification rate across filters life when compared to leading RO brands (Kent Grand+ and Aquaguard Enhance RO+UV) - Under test condition, Input TDS – 750 ppm, Turbidity – <1 NTU, Input Pressure – 10 psi, Input Hardness – 300 ppm, Temp. – Room temp. $Includes 1 time installation and 1 sediment filter - For all water contact parts. #Based on company internal sales for 2018, excludes pitchers and faucet mount system sales. The analysis includes in-home point-of-use water treatment systems only. ~ Blinking Sediment filter will occur to clean/replace sediment filter after approximately 100 hours of pump running time. For optimum clean water, please replace sediment filter when it is blinking. Sediment filter life depends on the quality of input water. Sediment filter life is approximately 1 year (typically gives 6000 liters of purified water under test conditions of 10 psi input pressure 750 TDS, 25°C, any variations in these test conditions may lead to change in filtered water volume). Please call Pureit helpline for assistance. ^ While the GKK and Sediment filter have fixed replacement schedule, you might be required to change the SF/GKK in the interim depending on quality of input water.

3 WATER SAVER

154

673

154

448

308

448

308